

OPC BULLETIN



Hotel Biltmore • 55 East 43rd Street • New York, N.Y. 10017 • (212) 687-2430 • Volume 30, No. 10, June 1, 1975

CALENDAR

Tuesday, June 3, 5:30 p.m. – Cocktail At Home with OPC Governor *Joe Peters*. Maintaining close liaison with our non-resident and overseas members: How & Why? Cash bar.

Wednesday, June 4, 12 Noon – “Headliner Luncheon” to feature Dr. S. Spencer Grin, Publisher, Saturday Review/World. Topic: Report on an extensive, unofficial peace mission to the Mideast. Luncheon: \$7.50 including tax and gratuities. Reservations.

Thursday, June 5, 12 Noon – OPC/Deadline Club luncheon. Topic: “Fair trial-Free Press.” Luncheon: \$7.50 including tax and gratuities. Reservations. (Page 1)

Thursday, June 5, 5:30 p.m. – Cocktail At Home with *Warren Goodman*, reporting on trip to the great Southwest in search of aviation and other stories. Cash bar.

Friday, June 6, 12 Noon – Deadline: OPC Bulletin of June 15.

Tuesday, June 10, 5:30 p.m. – Cocktail At Home with OPC Governor *Robin Moore* and his wife, Mary, reporting on the N.Y.C. filming of his best-selling, *The Happy Hooker*. Cash bar.

Wednesday, June 11, 5:30 p.m. – Talking Shop With... Dr. Herbert Fensterheim, co-author of “Don’t Say Yes When You Want To Say No.” A group therapy session with the topic: “How To Be A More Assertive Newsperson.” Cash bar. (Page 1)

Thursday, June 12, 5:30 p.m. – Cocktail At Home with *Seymour Siegel*, former director of communications for the City of New York. Si is now teaching and is deeply involved in communications development around the world. Cash bar.

Wednesday, June 18, 5:30 p.m. – Talking Shop with... Jimmy Breslin, newsman. Cash bar.

Thursday, June 19, 5:30 p.m. – Cocktail At Home – “Cambodia and the U.N. – a high-stakes strategy in communications.” Andrew Weil, principal and Sheila C. Malton, Sr.



Dr. Herbert Fensterheim and his wife, Jean Baer.
(Photo by John Robaton)

DEADLINE CLUB, OPC SLATE FIRST JOINT PROGRAM ON JUNE 5

By ART MILTON

“Fair-trial-Free Press” will be the luncheon topic presented by the Deadline Club, New York Chapter of Sigma Delta Chi, at the OPC on Thursday, June 5, at 12 noon.

The program will start with a film showing how the media covered the Sam Sheppard trial. This will be followed by a discussion, pro and con, on fair trial – free press, finishing up with a question and answer period.

David Starr, editor of the *Long Island Press* and *Newhouse Newspapers* and Paul Curran, United States attorney for the southern district of N.Y. State, will be the panelists. Morton Frank, president and publisher of *Family Weekly*, and former president of the Deadline Club will serve as moderator.

OPC members are welcome at what may be the first of joint programs of the Deadline Club and the OPC. Call Mary Novick, 687-2430, for reservations.

Associate of Warren Weil Public Relations. Cash bar.

Monday, June 23, 6-9 p.m. – Magical Midsummer Eve House Party and Dance. \$3.00 admission. Cash bar. Reservations. (Page 2)

Wednesday, July 2, 5:30 p.m. – “Jimmy’s Night” in honor of Club Manager James E. Menditto. More details later.

Friday, August 29 to Sunday, September 7 – OPC-sponsored trip to Europe.

SHOP TALK TO HEAR PSYCHOLOGIST IN THERAPY SESSION

By LEE LEVITT

“How To Be a More Assertive Newsperson” will be the subject of the first group therapy session ever held at the Overseas Press Club. It will be conducted by Dr. Herbert Fensterheim, co-author of “Don’t Say Yes When You Want To Say No,” current main selection of the Psychology Today Book Club.

Part of the OPC’s “Talking Shop With...” series, the session is scheduled for Wednesday, June 11, 5:30 to 7:30 p.m. It is free to members and non-members alike.

The nation’s leading practitioner of Assertiveness Training, Dr. Fensterheim will show how “AT” techniques apply to such journalistic problems as “getting play for your story, winning the assignment you want, asking the question you know the interviewee will resent, bossing subordinates, asking for a raise, speaking up at meetings, dealing with the opposite sex.”

Newspersons in the audience will participate in the session by role-playing in journalistic situations. Dr. Fensterheim will conduct it just as he does group programs at Payne Whitney Clinic, New York Hospital, and elsewhere throughout the United States.

Assertiveness Training is designed to “help individuals stand up for their rights, express their feelings, cope with put-downs from self and others, diminish fears, and achieve professional goals,” according to the psychologist, who is clinical associate professor at Cornell University Medical College.

The co-author of Dr. Fensterheim’s latest book is his wife, Jean Baer, journalist and a member of the OPC. It was published last month by David McKay Company.

SIGN UP A NEW MEMBER

SEYMOUR TOPPING TALKS ON MIDEAST

By HELEN ALPERT

Seymour Topping, assistant managing editor of the N.Y. Times, brought an even more brilliant luster if that is possible to *Larry Stessin's* "Shoptalk" events when he addressed the OPC on April 8.

Topping had considerable access to six Arab countries and Israel in November and December, and his thoughts are still valid he said.

His high points and pinpoints:

On Kissinger: "He failed because he underestimated Israel's determination to drive a hard bargain. In Syria the picture is discouraging — it's a country again full of passion, rhetoric and resolve to get the Golan Heights. To understand, an Israeli artillery piece on the Golan Heights can easily shell Damascus. The Russians are pouring an enormous amount of equipment into Syria. Yet the Syrians are hard to train — it takes from 5 to 7 years to develop Syrians to handle MIG23s. Asad is a relative moderate; he'd sign a peace treaty. But one year from today there may be a new government in Damascus."

On Palestine: "There can be no Mideast peace until the Palestine question is settled. I can't understand the proposals for the West Bank and Gaza as a solution. The Palestinians are intelligent, educated, dedicated. They will push west against Israel or east against Jordan. Also not viable is any Kissinger agreement without Russian and American agreement. Russians' mischief in that area is endless. The great powers must establish a settlement all can accept."

Larry Stessin noted that he had followed Topping two weeks after the Times editor left, interviewing high officials in Jordan, Lebanon, Syria, Egypt who never talked about Israel but "Palestine" and they seemed unanimous that Israel must be destroyed?"

From Topping: "Reactions to Israel in Arab countries are diverse. The Arabs are hesitant to talk regarding the status of Israel 25 years from now. It is 'murky' beyond the next two to three decades. Arafat's 'Israel is a dream, an umbrella to encompass all ideas' doesn't speak of Israel's existence on any basis. The Arabs don't realistically believe they can dismantle Israel now. But in 25 years? Beyond 25 years? You can't force the acceptance of Israel — it must learn, in their view, to be a Middle East country. In short, the Arab countries seem willing to co-exist until their own strength develops and Arafat's dream

TWINKLETOES AWAIT MIDSUMMER GAMBOL

By RUTH BIEMILLER

Lunatics, lovers and poets among us will celebrate Midsummer Eve in the Club's sky blue/forest green aerie on the 19th floor of the Biltmore. The date for the OPC Midsummer Eve House Party — the fourth in the series of seasonal swings staged by the House Committee — is Monday, June 23. The time (long before the iron tongue of midnight hath told twelve) is 6 to 9 p.m.

Musicians are being engaged to provide dance music. Song is inevitable. There will be beakers with beaded bubbles winking at the brim (cash bar!) and many a purple-stained mouth.

The toll is \$3, to cover expenses for this, the first dance the Club has thrown in many a moon. If you had a good time at the Holiday House Party and at the St. Valentine's Day and St. Patrick's Day House Parties, you won't miss Midsummer Eve with OPC friends and their guests. Immediate reservations imperative.

comes true with Israel becoming a minority people.

"I have no confidence in a war now; Israel would win. But on the long term the accretion of wealth, training, armaments will equal imbalance against Israel. Most talk is on 25 years from now. There's no possibility for Israel to survive long-term unless the settlement is guaranteed by the Russians and others.

"There's no safe way out. Any way out is risky. We must continue to arm Israel and keep it strong. Possibly a good relationship will mature. My reporters say the Palestinians are very close to the Jews now that they're growing together with the sabras (born in Israel) not the earlier generation of European-born Jews. 'We can talk to the sabras,' they say. There's much esteem for Sabin."

Finally: "Other questions concern the economics in the area. There's nothing to gain from another war now, although there's hostility on every level. Today the Egyptians no longer consider themselves leaders of the Arab movement. All want to get the Israeli problem off their backs and begin to develop their own countries. It's just possible that a settlement for 25 years may equal a long-term settlement." Topping's talk drew over 200 members and guests.

WHERE ARE THEY?

The Mass Communications History Center of The State Historical Society of Wisconsin is trying to contact the following people or their relatives, whose papers they would like to add to the Center's collections. Many present and former OPC members are among the Center's contributors.

Emmet Crozier
Thomas M. Johnson -
Mrs. Walter Lemmon, for papers of
Walter Lemmon.
Mrs. Peggy Ann White, for papers of
James Leigh White.
Mrs. Sarah Bickel Payne, for papers
of Karl Bickel.
Mrs. Mary Atkinson Frye, for papers
of William Frye.
James H. Hodges, for papers of
Gilbert T. Hodges.

If you know how to reach any of these people, please write to Ms. Janice L. O'Connell, Assistant Director, Mass Communications History Center, The State Historical Society of Wisconsin, 816 State Street, Madison, Wisconsin 53706.

CLASSIFIED ADS

WANTED: Nightingale, to sing in full-throated ease at OPC Midsummer Eve House Party, Monday June 23. Failing the real thing, birdsong recordings will be welcome. See Jim Menditto or *Ruth Biemiller*.

FINANCE EDITOR-ANALYST Highly attractive career in New York City. Start as Associate Editor, prospect Senior Editor of important international finance publication, especially dealing with international monetary and financial markets. Capable of editorial management. Ability to interpret new trends, events and statistical data. Knowledge of languages, especially German helpful. Salary negotiable. Submit confidential portfolio including biography. Box IR 1, OPC.

SUMMER RENTAL: Southern Vermont Townhouse, high in Stratton Mt.'s majestic forest close to golf, theater, tennis, pools and lakes. Four bedrooms, fully furnished, dishwasher. \$100 a week, \$350 monthly. Hurry! Call Ed Thompson, (914) 769-7000 or (914) 273-9363.

FRENCH RIVIERA - Apt. for Aug. Sublet. Le Cannel - 20 minutes from Cannes. Sleeps 3. Centrally located to beach, restaurants, shops, supermarket. Call Gloria Zukerman (212) 486-2623 or 371-5744.

ESCAPE high Manh. rents. Only 18 minutes mid Manh: charming, spacious upper dplx renov. brnstrn in historic Boerum Hill nr Bklyn Hts. 6 rms, 3 bdr, 2 full bths, 2 w/b fplcs, lg terrace, mod kitch, ldry. \$445, no fee. (212) UL2-6377 (keep ringing)

STUDIO or one bedroom apt. in N.Y.C. required by Jim Ownby. Write Box 8236, Honolulu, Hawaii 96815.

NYC. Eastside eighties, rm. to rent in comfortable apt. Kitchen privileges, high floor, conservative doorman bldg. Laundry facilities, storage room, excell. transp. \$40 per wk. A. Bashick, 425 E. 86 St. NYC 10028. (212) 860-4533.

REGIONAL REPORT

FROM LOS ANGELES

By LEO MISHKIN

The biggest turnout of OPC members in the Far West Region since the first organizational meeting last summer, invaded the posh precincts of the Polo Lounge in the Beverly Hills Hotel to greet president *Jack Raymond* on May 13 during one of his periodic visits to Southern California. The gathering of 17 people, included five guests.

Principal discussion centered around (a) recent developments in OPC headquarters in New York (club itself is now operating in the black, according to Raymond) and (b) what steps might be taken to make the Far West Region as successful as other OPC regions in Chicago and Washington. Raymond pointed out that "professional evenings," with notables from both print and electronic media featured as speakers, and "Headliner Luncheons," with guests suggested by Angier Biddle Duke, drew the biggest attendance in New York, and the same theme underlined projects both in Chicago and Washington. Most popular appearances, he noted, were those of Harrison Salisbury and Shirley MacLaine. New coterie of younger members from UPI, AP and NBC, he said, were especially enthusiastic when older, more experienced members talked about their techniques and manner of working.

Also brought up was the question of co-ordinating future meetings with the Greater Los Angeles Press Club (represented by Gladwin Hill of the N.Y. Times and board member of the LAPC.) It was suggested that the OPC could supply speakers for joint sessions drawn from the international field — a visiting ambassador, a local consul or whatever, or from United Nations or Federal Government in Washington. *Col. Barney Oldfield*, USAF (Ret.) now with Litton Industries, observed that the flow of international figures might well be from West to East instead of from East to West, with OPC's Far West Region providing a first platform in the U.S. on which to air their views.

Ephraim Gomberg, recovering from a recent glaucoma operation, pointed out the difficulty of getting Far West membership together because of wide areas over which they are scattered. He also pressed for definite action to be taken on current issues arising between the law and the press or the police and the press. Nation-

NEW MEMBERS

Active Non-Resident

Robert Farr, McGraw Hill Book Company.

Associate Resident

Joseph Duome, Senior Vice President, Albert Frank, Guenther Law.
Virginia White, Director of Sponsored Research, City University.

Associate Non-Resident

Annette Nancarrow, Art Editor, Dan James, Mexico.

Affiliate

Laurel Kovacic, Free Lance Author, Writer.

MEMBERSHIP APPLICATIONS

Active Non-Resident

Henry K. Schauffler, Retired,
SPONSORS: Howard Allen, Charles Gillett

Associate Resident

Stephen C. Ferber, President & Publisher, Aqua Field Publications
SPONSORS: John Groth, Jack Galub.

Associate Non-Resident

Jean Wardlow, Manager News Service, National Airlines.
SPONSORS: Mary Hemingway, Ruth C. Biemiller.

CHANGE OF STATUS

Associate Resident to Active

Mary Tannenbaum Hobart Weekes

REINSTATEMENT

Associate Resident

Paul Manning, Assistant Vice President, Irving Trust Company.

LETTER

I write in memory and admiration of the late *James H. Sheldon*, who received a bronze plaque for Meritorious Service from the Overseas Press Club of America in 1958.

Jim was something special. It became a habit among members (ourselves included) who needed information to "ask Jim" about it. He was a Ways and Means Committee of One, who never failed us. We'll miss him.

Raine Edw. Bennett, Exec. Dir. Islands Research Foundation, N.Y.C.

wide problem, said Gomberg, is "we want what they have and they have and they don't want us to have it." (Same issue was debated at L.A. Press Club meeting with local judiciary on May 21.)

The session to meet with Raymond and his lovely Gertrude was called by *Cecil Brown*, pro-tem chairman of the Far West Region. Others present included *Dan Rosenman*, *Laurence J. Pett*, *Tim Baskerville*, *Ed Haaker*, *Greg Ziemer* (and Mrs. Ziemer) *Cylvia K. Margulies*, *Nola Luxford Dolberg* (and Glenn Dolberg) and *Leo Mishkin*. Guests, in addition to Hill, were Keith Byron of the Sydney, Australia, Sun-Herald, Tom Pataky, and Ernest Conine of the L.A. Times.

Ecodyne Corporation

helps industry, utilities and municipalities around the world combat water and thermal pollution. As the largest U.S. Company, devoted exclusively to water and waste-water treatment, it also pre-treats high quality drinking water and industrial process water. At home and at work, Ecodyne's Lindsay division is one of the two largest manufacturers of household and commercial water softeners.

Helping tell the story of
Ecodyne Corporation
and other business leaders is the business of

Burson-Marsteller

PUBLIC RELATIONS/PUBLIC AFFAIRS

NEW YORK • CHICAGO • LOS ANGELES •
WASHINGTON • PITTSBURGH • TORONTO
BRUSSELS • FRANKFURT • GENEVA • LONDON •
PARIS • STOCKHOLM • STUTTGART
HONG KONG • SINGAPORE •
• TOKYO • KUALA LUMPUR

OPC HOURS • PHONES

Every day except Saturday and Sunday

OPC OFFICE: 687-2430.

Open from 9 a.m. to 5 p.m.

BAR: 687-7000, ext. 485.

Open from 12 noon to 10 p.m.

Happy Hour from 5 to 7 p.m.

DINING ROOM: 687-7000, ext. 486

Lunch from 12 noon to 2 p.m.

Sandwiches from 5 to 8 p.m.



OPC BULLETIN

Published on the 1st and 15th of each month by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First-class mail to others.

Bulletin Committee

Harry Rand, Chairman; Helen Alpert, Ruth C. Biemiller, Charles H. Brown, Lawrence Klingman, Thomas J. Kraner, Grace Naismith, David Resnick, Susan F. Roberts, Ralph Salazar, J. Wendell Sether.

Editor: Harry Rand

The Bulletin is financially aided by the generous advertising support of Burson-Marsteller and Bache & Company.

WhoWhatWhere

By GRACE NAISMITH

PUBLISHING EVENTS: **Edward Neilan**, diplomatic correspondent for the Washington Bureau of Copley News Service, has written an article for *The Quill*, May, which is of especial importance to newspaper men and women. Titled "Over There," it is an examination of the foreign news coverage and usage in the American Press. Wish there was space to quote widely from it here. *Quill* address: 35 East Wacker Drive, Chicago 60601... **Dan Kurzman's** new book, "The Race for Rome," is a Military Book Club main selection and a Literary Guild alternate. After a promotion tour of the U.S., Kurzman has returned to Israel where he is working on a "shot-by-shot" account of the Warsaw Ghetto uprising. Also writing a weekly analytical piece for the Washington Star-News... **Lillian G. Genn's** article, "The Surprising D.A.R." in current *NRTA Journal* of the National Retired Teachers Association. Next, "Our Fabulous Founding Fathers," for same publication.

SEMINAR: On writing conducted recently by **M.D. Morris** (and Maureen) at Louisiana State Univ. Morris is editor of John Wiley & Sons Series of Practical Construction Guides.

TRAVELERS: **Dr. S. Spencer Grim**, publisher of *Saturday Review*, just returned from the Mid-East, interviewing Dr. Abdel Aziz Hegazi, Prime Minister of Egypt; Salah Tarazi, Foreign Minister of Syria; King Hussein of Jordan; Suleiman Franjeh, President of Lebanon; Yitzhak Rabin, Prime Minister of Israel; and Ephraim Katzir, President of Israel; and with some members of the Catholic Press, was invited by Monsigneur John G. Nolan, President of the Pontifical Mission for Palestine to meet with Moslem, Jewish, and Christian religious leaders in the area.

NEW LOOK: **Irene F. Day** in Rome to take a post with the UN's International Labor Organization as editor/writer.

HONORS: **Myriam Luz**, correspondent of *El Espectador* of Bogota, is a recipient of the International Communicators Award by the New York Chapter of the National Association of Media Women. She is in Columbia on her third lecture tour at the invitation of USIS... **Lester Ziffren** elected a director of The Pan American Society of the United States, Inc.... **Rohama Lee**, editor and publisher of *Film News*, was recently honored by the 5th Annual Festival of Films for Children (L.A.) and the National Educational Film Festival

Oakland... **Robert I. Queen** to be awarded a special Police Department Civilian Commendation Bar and Certificate of Communication, June 24.

HOSPITALIZED: **Albert S. Keshen**, of Flemington, N.J. recuperating from a "cerebral vascular accident" says "Thank God for Medicare."

INTERVIEWED: **Ray Shaw** by **Duncan McDonald** on her Mass. program. The book: "Washington for Children."

LECTURER: **Frederick H. Sontag**, gave the Gannett Lecture at Colby College, Waterville, Me. May 12.

SEEN ON THE SCENE: Tom Harmon, football immortal, now sports director of Hughes Television Network, with **Sol Zatt** ... **Robert Spiers Benjamin**, youngest founding member of the OPC and editor of its first two best-selling books — "Inside Story" and "Eye Witness." Here from Mexico City where he has his own international public relations firm, he was accompanied by his son, Robert, Jr., an executive at the UN ... **Gloria Watson**, commodore of the OPC Yacht Club... **Lou Donnelly**.

COCKTAIL AT HOME

Tuesday and Thursday Cocktail At Homes go swimmingly and even newsworthily. Cases in point: *Mary Hemingway's* soiree happened smack in the middle of Ernest Hemingway week on Channel 13's Roundtable; and *B. Mathieu-Roos's* slide essay on her life and friends as a correspondent for the New Yorker, the AP and other employers came just as one of the featured friends — Nathaniel "Pep" West — was much in the news with the opening of "The Day of the Locust."

Time-Life Books are ever timely/lively, as was the evening *Jay Brennan*

arranged for Cocktail At Home partisans — an informative look, via work-in-progress slides, at the making of a Time-Life Book, Nick Benton presiding.

And *Madeleine Clive* inspired her OPC audience with a charming program of song and monolog from her varied repertory.

For upcoming Tuesday and Thursday stands, watch the *Bulletin* calendar and the black board on Club premises. More than that — volunteer to be Cocktail At Home cynosure.

— Ruth Biemiller

Wherever

...you're stationed around the world, Bache probably has an office there — or in a city nearby.

Our local Managers are knowledgeable and ready to provide financial information you may need to complete an assignment.

Don't hesitate to contact them — or contact me — Henry Gellermann, First Vice President — in New York City at (212) 791-3826.

Bache & Co.

Incorporated

100 Gold Street, New York, N.Y. 10038

Telephone: (212) 791-3826

Telex: 710-581-5690

Are your name, title and address correct? If not... make corrections on the mailing panel below, insert in envelope and return it to the OPC!

Overseas Press Club of America, Inc.

Hotel Biltmore, 55 East 43rd Street

New York, N.Y. 10017